

OVERHEAD PACKAGE
MERCHANDISERS

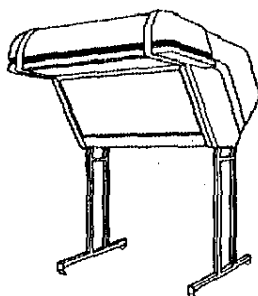
RJ Reynolds
Tobacco Company

QUALITY IS THE KEY. ONE STORE AT A TIME.

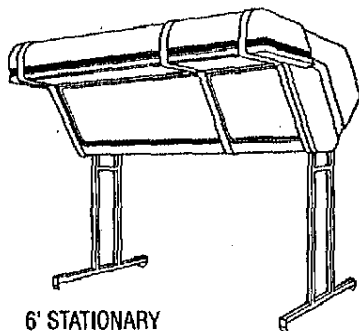
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OVERHEAD PACKAGE MERCHANDISERS

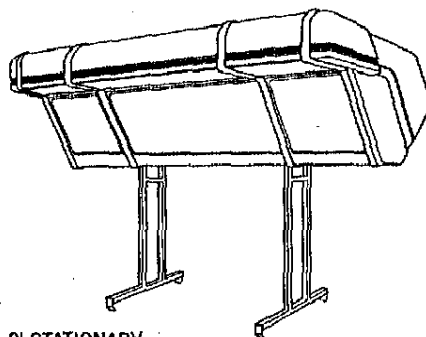
Counter Mount



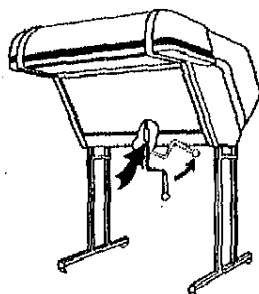
4' STATIONARY
Diagram No. 3000



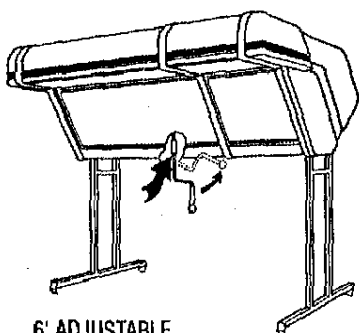
6' STATIONARY
Diagram No. 3001



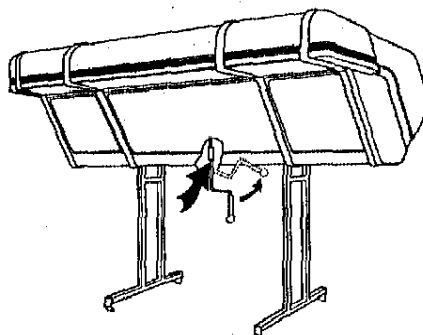
8' STATIONARY
Diagram No. 3002



4' ADJUSTABLE
(With Crank Assembly)
Diagram No. 3003

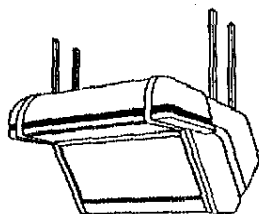


6' ADJUSTABLE
(With Crank Assembly)
Diagram No. 3004

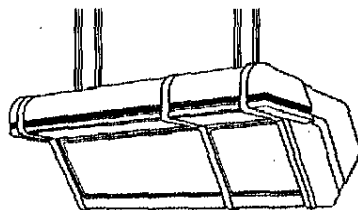


8' ADJUSTABLE
(With Crank Assembly)
Diagram No. 3005

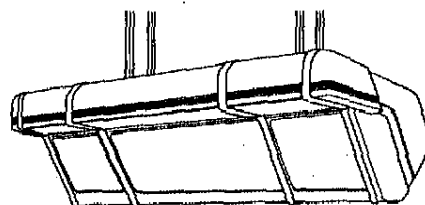
Ceiling Mount



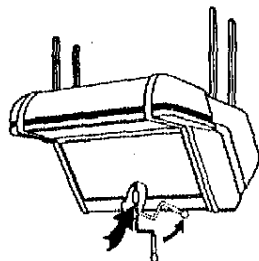
4' STATIONARY
Diagram No. 3006



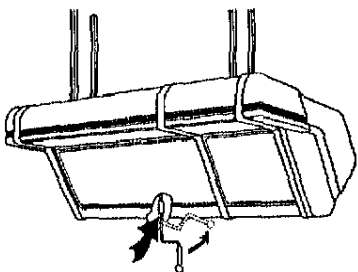
6' STATIONARY
Diagram No. 3007



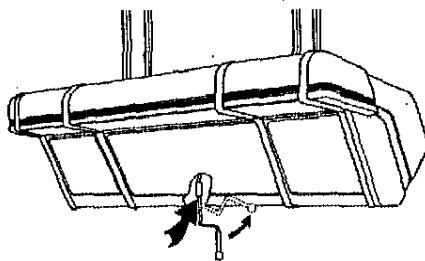
8' STATIONARY
Diagram No. 3008



4' ADJUSTABLE
(With Crank Assembly)
Diagram No. 3009



6' ADJUSTABLE
(With Crank Assembly)
Diagram No. 3010



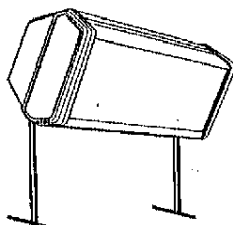
8' ADJUSTABLE
(With Crank Assembly)
Diagram No. 3011

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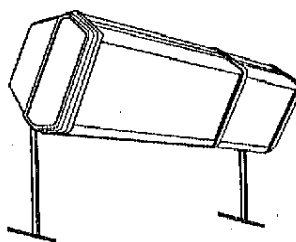
MINI OVERHEAD



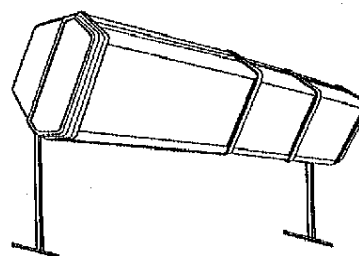
2' MINI ADD-ON
MODULE
Item No. 483650



4' MINI
Item No. 483626

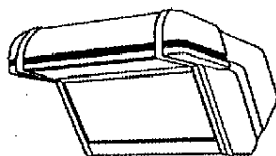


6' MINI
Item No. 483641

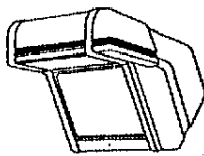


8' MINI
Item No. 483650 &
Item No. 483641

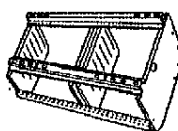
OVERHEAD PACKAGE MERCHANDISER COMPONENTS



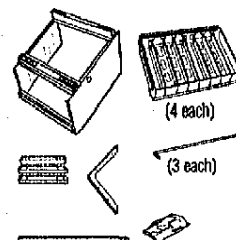
OPM IV MAIN ENHANCED
DECOR
Item No. 468242



OPM IV MODULE
ENHANCED DECOR
Item No. 468230



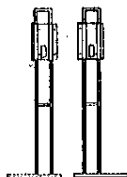
OPM IV MAIN STRUCTURE
WITHOUT DECOR
Item No. 438912



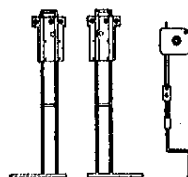
OPM IV MODULE STRUCTURE
WITHOUT DECOR
Item No. 438923



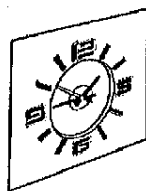
DUST COVER
Item No. 352882



STATIC MOUNT LEG SET
FOR OPM IV
Item No. 438945



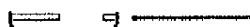
CRANK ASSEMBLY LEG
SET FOR OPM IV
Item No. 438934



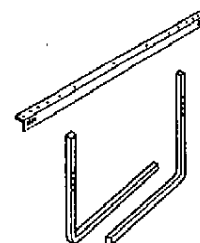
CLOCK
Item No. 220013



SUPPORT THE LAW INSERT
Item No. 485243

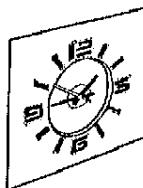


COUNTER CLAMP KIT
FOR OPM IV
Item No. 469061



CEILING MOUNT EXT. KIT
Item No. 258897

MINI OVERHEAD COMPONENTS



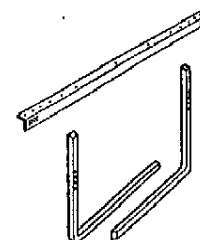
CLOCK
Item No. 220013



SUPPORT THE LAW INSERT
Item No. 485243



COUNTER CLAMP KIT FOR
MINI OVERHEAD (GRAY)
Item No. 487139



CEILING MOUNT EXT. KIT
Item No. 258897

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OPM ORDER FORM

Requested by: _____
Date: ____/____/____

Weekly Carton Volume: _____
Cost Share: (Check One) ____ Yes ____ No

SHIPPING INFORMATION Check and complete only one ship to location

☐ Account No. _____

Account Name _____

☐ Division No. _____

Special Instructions _____

☐ Territory No. _____
(Sales Rep. Warehouse)

☐ Other

Name _____

Enter full address (No P.O. Box)

Address _____

For _____

City _____ State _____ Zip _____

Future Delivery Date ____/____/____
YY MM DD

Enter Employee Number
(If order memo is to go to Sales Rep. home)

Overhead Package Merchandiser Diagram Order

What type of order? _____ Q (OPM) Quantity _____
Enter Diagram Number _____ (Available Diagram reference numbers and components are on back.)
Additional Components _____ Y (Yes) N (No)
_____ Battery Clock
_____ Ceiling Mount Extension
_____ Dust Cover for Main OPM
_____ Support the Law Panel for OPM Module

Mini Overhead Order

(Order as a Form Item request)

	Item No.	Quantity
2' Mini Add-on Module	483650	_____
4' Mini Overhead	483626	_____
6' Mini Overhead	483641	_____

Note: Items are packed as a complete unit.

OPM Component Order

(Order as separate items. Do not include with diagram orders.)

Description	Item No.	SKU	Quantity
Counter Clamp Kit for OPM IV	469061	1	_____
Static Mount Leg Set for OPM IV	438945	1	_____
Crank Assembly Leg Set for OPM IV	438934	1	_____
Battery Clock	220013	1	_____
Ceiling Mount Extension Kit	258897	1	_____
Dust Cover for Enhanced Main/Enhanced Module	352882	1	_____
Enhanced Decor for OPM IV Module	468230	1	_____
Enhanced Decor for OPM IV Main	468242	1	_____
Support the Law Panel for OPM Module	485243	1	_____
Mini Overhead Counter Clamp Kit	487139	1	_____

Complete form and mail or FAX to ROU Office, Attention: Materials Coordinator.

For office use only: Entered in SMS by _____ Date: ____/____/____ SMS Order No. _____

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OPM DIAGRAM CONFIGURATIONS

<i>Description</i>	<i>Quantity</i>	<i>Description</i>	<i>Quantity</i>
4' OPM - Counter Mount - Diagram No. 3000		4' OPM Ceiling Mount - Diagram No. 3006	
Overhead IV Main Structure Without Decor	1	Overhead IV Main Structure Without Decor	1
OPM IV Main Enhanced Decor	1	OPM IV Main Enhanced Decor	1
Static Mount Leg Set For OPM IV	1	Static Mount Leg Set For OPM IV	1
Revised Counter Clamp Kit For OPM IV	1		
6' OPM Counter Mount - Diagram No. 3001		6' OPM Ceiling Mount - Diagram No. 3007	
Overhead IV Main Structure Without Decor	1	Overhead IV Main Structure Without Decor	1
OPM IV Main Enhanced Decor	1	OPM IV Main Enhanced Decor	1
Static Mount Leg Set For OPM IV	1	Static Mount Leg Set For OPM IV	1
Overhead IV Module Structure Without Decor	1	Overhead IV Module Structure Without Decor	1
OPM IV Module Enhanced Decor	1	OPM IV Module Enhanced Decor	1
Revised Counter Clamp Kit For OPM IV	1		
8' OPM Counter Mount - Diagram No. 3002		8' OPM Ceiling Mount - Diagram No. 3008	
Overhead IV Main Structure Without Decor	1	Overhead IV Main Structure Without Decor	1
OPM IV Main Enhanced Decor	1	OPM IV Main Enhanced Decor	1
Static Mount Leg Set For OPM IV	1	Static Mount Leg Set For OPM IV	1
Overhead IV Module Structure Without Decor	2	Overhead IV Module Structure Without Decor	2
OPM IV Module Enhanced Decor	2	OPM IV Module Enhanced Decor	2
Revised Counter Clamp Kit For OPM IV	1		
4' OPM Counter Mount with Crank - Diagram No. 3003		4' OPM Ceiling Mount with Crank - Diagram No. 3009	
Overhead IV Main Structure Without Decor	1	Overhead IV Main Structure Without Decor	1
OPM IV Main Enhanced Decor	1	OPM IV Main Enhanced Decor	1
Crank Assembly Leg Set For OPM IV	1	Crank Assembly Leg Set For OPM IV	1
Revised Counter Clamp Kit For OPM IV	1		
6' OPM Counter Mount with Crank - Diagram No. 3004		6' OPM Ceiling Mount with Crank - Diagram No. 3010	
Overhead IV Main Structure Without Decor	1	Overhead IV Main Structure Without Decor	1
OPM IV Main Enhanced Decor	1	OPM IV Main Enhanced Decor	1
Crank Assembly Leg Set For OPM IV	1	Crank Assembly Leg Set For OPM IV	1
Overhead IV Module Structure Without Decor	1	Overhead IV Module Structure Without Decor	1
OPM IV Module Enhanced Decor	1	OPM IV Module Enhanced Decor	1
Revised Counter Clamp Kit For OPM IV	1		
8' OPM Counter Mount with Crank - Diagram No. 3005		8' OPM Ceiling Mount with Crank - Diagram No. 3011	
Overhead IV Main Structure Without Decor	1	Overhead IV Main Structure Without Decor	1
OPM IV Main Enhanced Decor	1	OPM IV Main Enhanced Decor	1
Crank Assembly Leg Set For OPM IV	1	Crank Assembly Leg Set For OPM IV	1
Overhead IV Module Structure Without Decor	2	Overhead IV Module Structure Without Decor	2
OPM IV Module Enhanced Decor	2	OPM IV Module Enhanced Decor	2
Revised Counter Clamp Kit For OPM IV	1		

**Confidential Material
For R.J. Reynolds Field Sales Only**

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OVERHEAD PACKAGE MERCHANDISERS

<i>Description</i>	<i>Item No.</i>	<i>Diagram No.</i>	<i>SKU Packing</i>	<i>Estimated SKU Cost</i>
OPM				
4' OPM Stationary Counter Mount		3000	1	\$ 465.01
6' OPM Stationary Counter Mount		3001	1	\$ 689.46
8' OPM Stationary Counter Mount		3002	1	\$ 913.90
4' OPM Counter Mount with Crank Assembly		3003	1	\$ 554.02
6' OPM Counter Mount with Crank Assembly		3004	1	\$ 777.72
8' OPM Counter Mount with Crank Assembly		3005	1	\$ 1,002.16
4' OPM Stationary Ceiling Mount		3006	1	\$ 449.44
6' OPM Stationary Ceiling Mount		3007	1	\$ 673.87
8' OPM Stationary Ceiling Mount		3008	1	\$ 898.31
4' OPM Ceiling Mount with Crank Assembly		3009	1	\$ 537.68
6' OPM Ceiling Mount with Crank Assembly		3010	1	\$ 762.13
8' OPM Ceiling Mount with Crank Assembly		3011	1	\$ 725.09

OPM Components

Enhanced Decor for OPM IV Main Structure	468242	1	\$ 242.57
Enhanced Decor for OPM IV Module Structure	468230	1	\$ 123.02
OPM IV Main Structure Without Decor	438912	1	\$ 166.59
OPM IV Module Structure Without Decor	438923	1	\$ 88.67
Dust Cover for Enhanced Main/Enhanced Modules	352882	1	\$ 19.90
Static Mount Leg Set for OPM IV	438945	1	\$ 49.35
Crank Assembly Leg Set for OPM IV	438934	1	\$ 127.54
Battery Clock	220013	1	\$ 16.10
Support the Law (Module Insert)	485243	5	\$ 32.07
Counter Clamp Kit for OPM IV	469061	1	\$ 16.77
Ceiling Mount Extension Kit	258897	1	\$ 53.74

Mini Overhead

2' Mini Add-on Module	483650	1	\$ 141.55
4' Mini Overhead	483626	1	\$ 269.69
6' Mini Overhead	483641	1	\$ 369.56

Mini Overhead Components

Battery Clock	220013	1	\$ 16.10
Support the Law (Module Insert)	485243	5	\$ 32.07
Counter Clamp Kit (Gray)	487139	1	\$ 16.77
Ceiling Mount Extension Kit	258897	1	\$ 53.74